

Title <b>Consulting</b>	Code <b>10111053310111501435</b>
Field <b>Management - Part-time studies - Second-cycle studies</b>	Year / Semester <b>2 / 3</b>
Specialty <b>Interpersonal Communication Engineering and Public Relations</b>	Course <b>elective</b>
Hours Lectures: <b>1</b> Classes: -    Laboratory: -    Projects / seminars: -	Number of credits <b>2</b>
Language <b>polish</b>	

**Lecturer:**

dr Jerzy Przybysz  
Pracownia Humanistyki i Komunikacji w Zarządzaniu  
ul. Strzelecka 11  
60-965 Poznań  
tel.(61) 665-34-00  
e-mail: jerzy.przybysz@put.poznan.pl

**Faculty:**

Faculty of Engineering Management  
ul. Strzelecka 11  
60-965 Poznań  
tel. (61) 665-33-74, fax.  
e-mail: office\_fem@put.poznan.pl

**Status of the course in the study program:**

Elective subject

**Assumptions and objectives of the course:**

The purpose of teaching the course is to familiarize students with the basic issues regarding the economic consulting, methodology of work performed, the scope of services provided, and an indication of the possibility of using consulting practice of the enterprise

**Contents of the course (course description):**

General description of consulting - the genesis and development, the essence and the concept and types of consulting institutions . Consulting for the analysis of processes in the major functional subsystems of the company / institution: IT consulting, strategic and organizational consulting, marketing consulting, consulting in operational management and consulting in the field of human resources management. Specificity of designing and / or advice on the implementation of necessary changes in the functioning of the company. Elements of methodology consultant, an advisory process, consulting methods, techniques and instruments of consulting, project management advisory.

**Introductory courses and the required pre-knowledge:**

Knowledge of the basic problems, categories and methods and techniques of consulting

**Courses form and teaching methods:**

Lectures

**Form and terms of complete the course - requirements and assessment methods:**

written test

**Basic Bibliography:**

**Additional Bibliography:**